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Summary

Hello! I'm Nofan, a results-driven Web Developer and SEO Specialist with a passion for crafting exceptional online experiences. With a background in Informatics Engineering from Paramadina University and several years of hands-on experience, I bring a unique blend of technical expertise and creative problem-solving.

Diverse roles and challenging projects have shaped my journey in web development. I'm currently part of the dynamic team at KYND, where I'm contributing my skills to shape the digital landscape. My previous role at PT Tradecorp Indonesia allowed me to shine as a problem solver, where I maintained complex websites, optimized performance, and tackled SEO challenges head-on. I've even dabbled in plugin development, creating custom solutions like short URL generators with tracking.

My commitment to excellence extends beyond coding. During my tenure at Zinergo, I led a team of landing page developers, ensuring top-notch design implementation and user experiences. Collaboration with UI designers and integrating external APIs were critical facets of this role.

My passion for knowledge sharing led me to assist as a lecturer at Paramadina University, where I imparted my expertise in web design and animation using Unity. I'm proud to have played a part in shaping the future of aspiring developers.

My skills aren't limited to code. I'm well-versed in tools like Google Analytics, Google Data Studio, and SEO strategies. Additionally, I have experience with AWS Lightsail, cPanel, and CDN configurations, which have been instrumental in ensuring website reliability and performance.

Whether in Jakarta, Stockholm, or anywhere else, I thrive in diverse environments and adapt quickly to new challenges. I aim to leverage my expertise to create cutting-edge web solutions and contribute to the success of forward-thinking organizations.

Let's connect! I'm always excited to explore new opportunities, collaborate on exciting projects, or discuss the latest trends in web development. Feel free to reach out, and let's create something amazing together!

Experience

Web Developer & SEO Specialist

KYND

May 2023 - Present (1 year 1 month)

- Create and meticulously maintain responsive websites for optimal performance on both Desktop and mobile platforms.
- Formulate visually appealing and highly functional designs, translating them seamlessly into themes and plugins.
- Drive innovation by designing and implementing new features and functionalities to enhance user experience.

- Execute daily tasks including content updates, image manipulation, plugin installations, and thorough performance checks.
- Conduct comprehensive on-page & off-page SEO activities, making necessary adjustments and troubleshooting issues as they arise.
- Utilize advanced techniques for Keyword Research and Analysis to optimize website content for search engines.
- Implement On-page SEO Optimization strategies to enhance the visibility of web content.
- Craft SEO-friendly articles that resonate with target audiences and align with search engine algorithms.
- Engage in strategic Link Building and off-page Optimization, focusing on the creation of Quality Backlinks.
- Perform Technical SEO Audits to ensure websites are finely tuned for optimal search engine performance.
- Execute routine maintenance tasks and provide detailed reports on website health and SEO performance.



Web Developer

PT Tradecorp Indonesia

Jul 2022 - May 2023 (11 months)

- Maintain the 3 main sites, blog, and many tier sites of the company website
- Develop a WordPress website with various plugins
- Develop a custom plugin to generate short URLs with tracking
- Troubleshoot website and server issues, and provide timely resolution
- Generate website-related reports using Google Analytics and Google Data Studio
- Optimize website performance for both desktop and mobile platforms
- Collaborate with the SEO team to create an SEO-friendly website
- Implement On-page SEO strategies to boost website ranking
- Identify and fix errors based on site audits from Ahrefs, Semrush, and Google Search Console
- Develop SEO tools using Flask to check real-time keyword rankings on Google Search
- Setup AWS Lightsail with cPanel for web server and AWS SES for SMTP email
- Configure CDN for the website using Stackpath CDN and Cloudflare



Assistant Lecturer

Universitas Paramadina

Feb 2022 - Jun 2022 (5 months)

Assist in the teaching of web design courses



Landing Page Developer

Platon

Feb 2022 - May 2022 (4 months)

- Collaborate with UI Designer to ensure high-quality design implementation and user experience.
- Translate design from mockup(slicing) in Figma and develop it into a website with WordPress and Elementor.
- Integration of External API with WordPress sites to optimize performance and functionality.
- Develop WordPress sites using Custom Fields to ensure scalability and maintainability.

- Conduct quality checks and reviews as a team lead of the landing page developer, providing feedback and guidance to team members to ensure the highest level of quality.

Frontend Developer

Kamar Pelajar

Nov 2021 - Apr 2022 (6 months)

I work on frontend development tasks with laravel blade for features, making corrections to existing bugs, reviewing teammates' work and providing feedback, and coordinating with product managers and teammates for task division.

Web Developer

Lembaga Wakaf Paramadina

Apr 2021 - Jan 2022 (10 months)

Develop and maintain a website



Assistant Lecturer

Universitas Paramadina

Sep 2021 - Dec 2021 (4 months)

Assist in the teaching of animation courses using Unity.



Assistant Lecturer

Universitas Paramadina

Oct 2020 - Dec 2020 (3 months)

Assist in the teaching of ICT courses.

Education



Universitas Paramadina

Bachelor of Computer, Informatics Engineering

Sep 2019 - Aug 2023



SMAN 1 Salatiga

Social Sciences

2016 - 2019

Licenses & Certifications



Foresec Certified in Networking Security (FCNS) - Multimatics ID

0622-008882

Skills

SEMrush • Ahrefs • Creative Problem Solving • Search Engine Optimization (SEO) • Wordpress
Development • Amazon Web Services (AWS) • Flask • Python (Programming Language) • JavaScript
• Web Design