

# Dwi Muhamad Nofan

South Jakarta, Jakarta • 085640366009 • dm.nofan11@gmail.com • linkedin.com/in/dwimnofan • <https://dwimnofan.com/>

I'm an experienced Web Developer and SEO Specialist with over 3 years of hands-on experience. I've honed my skills in maintaining complex websites, solving SEO challenges, and leading development teams. Proficient in analytics, marketing, and development tools, I'm eager to apply my expertise to create innovative web solutions. Let's connect and explore new opportunities together!

## WORK EXPERIENCE

**KYND • Jakarta, Indonesia • May 2023 - Present**

### Web Developer & SEO Specialist

- Create and meticulously maintain responsive websites for optimal performance on both Desktop and mobile platforms.
- Formulate visually appealing and highly functional designs, translating them seamlessly into themes and plugins.
- Drive innovation by designing and implementing new features and functionalities to enhance user experience.
- Execute daily tasks including content updates, image manipulation, plugin installations, and thorough performance checks.
- Conduct comprehensive on-page & off-page SEO activities, making necessary adjustments and troubleshooting issues as they arise.
- Utilize advanced techniques for Keyword Research and Analysis to optimize website content for search engines.
- Implement On-page SEO Optimization strategies to enhance the visibility of web content.
- Craft SEO-friendly articles that resonate with target audiences and align with search engine algorithms.
- Engage in strategic Link Building and off-page Optimization, focusing on the creation of Quality Backlinks.
- Perform Technical SEO Audits to ensure websites are finely tuned for optimal search engine performance.
- Execute routine maintenance tasks and provide detailed reports on website health and SEO performance.

**PT Tradecorp Indonesia • Prosperity Tower, District 8 SCBD • July 2022 - May 2023**

### Web Developer

- Maintain the 3 main sites, blog, and many tier sites of the company website
- Develop a WordPress website with various plugins
- Develop a custom plugin to generate short URLs with tracking
- Troubleshoot website and server issues, and provide timely resolution

- Generate website-related reports using Google Analytics and Google Data Studio
- Optimize website performance for both desktop and mobile platforms
- Collaborate with the SEO team to create an SEO-friendly website
- Implement On-page SEO strategies to boost website ranking
- Identify and fix errors based on site audits from Ahrefs, Semrush, and Google Search Console
- Develop SEO tools using Flask to check real-time keyword rankings on Google Search
- Setup AWS Lightsail with cPanel for web server and AWS SES for SMTP email
- Configure CDN for the website using Stackpath CDN and Cloudflare

**Zinergo • Yogyakarta, Indonesia • February 2022 - May 2022**

**Landing Page Developer**

- Collaborate with UI Designer to ensure high-quality design implementation and user experience.
- Translate design from mockup(slicing) in Figma and develop it into a website with WordPress and Elementor.
- Integration of External API with WordPress sites to optimize performance and functionality.
- Develop WordPress sites using Custom Fields to ensure scalability and maintainability.
- Conduct quality checks and reviews as a team lead of the landing page developer, providing feedback and guidance to team members to ensure the highest level of quality.

**Kamar Pelajar • Stockholm, Sweden • November 2021 - April 2022**

**Frontend Developer**

- I work on frontend development tasks with laravel blade for features, making corrections to existing bugs, reviewing teammates' work and providing feedback, and coordinating with product managers and teammates for task division.

**Lembaga Wakaf Paramadina • Jakarta Selatan, Jakarta, Indonesia • April 2021 - January 2022**

**Web Developer**

- Develop and maintain a website

**Universitas Paramadina • Jakarta Selatan, Jakarta, Indonesia • October 2020 - December 2020**

**Assistant Lecturer**

- Assist in the teaching of ICT courses.

**EDUCATION**

**Social Sciences**

SMAN 1 Salatiga

**Bachelor of Computer in Informatics Engineering**

Universitas Paramadina • GPA: 3.75/4.00(Cumlaude)

## **SKILLS**

Ahrefs, Amazon Web Services (AWS), Analytical Skills, Bootstrap, Cascading Style Sheets (CSS), Communication, Creative Problem Solving, Elementor, Figma (Software), Flask, Framer, Front-End Development, Game Design, Git, GitHub, HTML, HTML5, JavaScript, JavaScript , jQuery, Laravel, Linux, MySQL, Negotiation, Next.js, NextJS, PHP, Postman API, Problem Solving, Python (Programming Language), React.js, Responsive Web Design, Search Engine Optimization (SEO), SEMrush, Tailwind CSS, Teaching, Teamwork, TypeScript, Web Design, Web Development, Webflow, Woocommerce, WordPress, Wordpress Development, Wordpress Rest API